



CRYSTAL L. JOHNSON-BESSIX, PHD

MASTER FACILITATOR & COACH

LEARNING PHILOSOPHY

"I believe in facilitating learning experiences that foster the drive to help you achieve your best potential."

EDUCATION

**Our Lady of the Lake
University**

Ph.D

Leadership Studies

**American InterContinental
University**

Master of Business

Administration - Management

University of Houston

Bachelor of Business

*Administration/Marketing &
Management*

EXPERTISE

Leadership

Business Acumen

Team Dynamics

Performance Management

Emotional Intelligence

Strategic Planning

Design Thinking

Conflict Management

FUN FACTS

"I love playing Solitaire, as it helps focus my mind!"

Favorite past time is spending a day at a spa.

ABOUT ME

Crystal Bessix is an enterprising, performance-driven, and innovative executive recognized for proven leadership in business development, organizational development, strategic management, process improvement, and marketing. With over 15 years of experience she is a true champion for the workforce by aligning leadership, talent management, teaching, and technology, to transform people, processes, and performance. Crystal partners with industry leaders to draw out the best in organizations while mentoring and leading people to achieve their potential. From working with hundreds of startup businesses, global companies, and government agencies, she has spearheaded the restructuring of organizations, streamlined processes and systems, curated marketing strategies and product innovations to drive significant growth. She is also an award-winning branding strategist, guest lecturer on leadership, and highly sought-after for her creative talent and keen business expertise.

EXPERIENCE

Learning Facilitator, edOpp Solutions LLC

Delivers a wide variety of topics of custom tailored trainings to government, non-profit, and educational clients at various locations around the United States over the past 10 years. Identifies the needs of students and executes on driving the learning objectives during the training session. Ability to shift class material that suits the trainees to produce targeted results. Communicates with on-site client personnel to coordinate delivery of materials to class location. Co-facilitated training sessions with other facilitators to produce a team dynamic that creates an intensive learning experience to fit the student environment.

President & Principal Consultant, edOpp Solutions LLC

Responsible for the strategic direction and vision of the firm resulting in 60% annual growth each year. She manages and provides guidance to a team of 20 onsite and remote employees and contractors to successfully execute on various client projects. Under her leadership, her team has facilitated over 8,000 training courses, workshops, seminars, online courses, webinars, and learning programs. Additionally, edOpp has transformed nearly 3,000 entrepreneurs, 75,000 employees, and provided transformational coaching to nearly 2,000 professionals and managers.

